



# milkmade

2026 Wholesale Catalogue



# about milkmade

Greeting cards for people who **say it like they mean it**.

We ditch the generic sentimentality for **sharp, relatable humour** that captures big milestones, awkward apologies, and all the weird little moments in between.

Designed with an instant-read format, our cards are built for the ultimate retail reaction: a customer picks it up, laughs, and immediately knows exactly who they're buying it for.

Proudly based in British Columbia, Canada, milkmade products arrive **retail-ready**, and are made to maximize sales in **gift shops, bookstores, boutiques, cafes, florists**, and other independent retail spaces looking for products with real personality.

modern paper goods with attitude

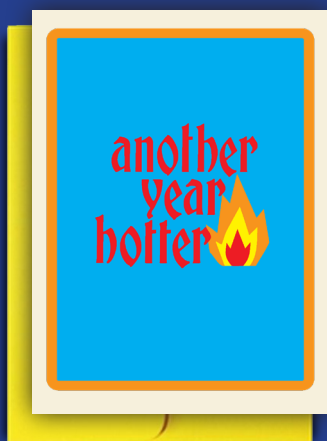


\$3.50 ea | Order in packs of 6 | Blank Inside  
Folded A6 | 10.5cm x 14.8cm (approx 4"x6")  
Ultra-Heavy Cotton Cardstock (300 GSM)

Birthdays



GC-BD-001



GC-BD-002



GC-BD-003



GC-BD-004

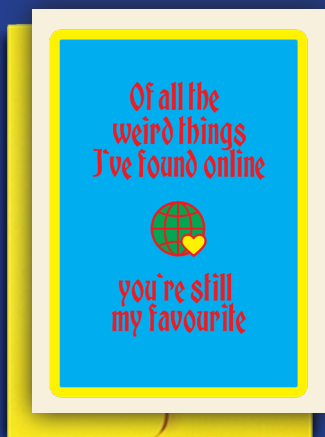


GC-BD-005

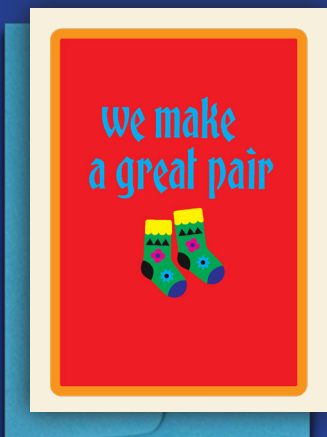


GC-BD-006

Love & Relationships



GC-LOVE-001



GC-LOVE-002



GC-LOVE-003

\$3.50 ea | Order in packs of 6 | Blank Inside  
Folded A6 | 10.5cm x 14.8cm (approx 4"x6")  
Ultra-Heavy Cotton Cardstock (300 GSM)

Love & Relationships

congrats on  
no longer  
living in sin

GC-LOVE-004

Each card comes with  
it's own envelope and  
protective cellophane  
sleeve.

Pictured: GC-GWS-002

Get Well Soon

at least  
it's not  
chlamydia

GC-GWS-001

good  
vibes  
only

GC-GWS-002

life sucks  
sometimes

GC-GWS-003

Appreciation

you are  
the person  
your dog  
thinks  
you are

GC-APR-001

so stinkin  
proud of you

GC-APR-002

\$3.50 ea | Order in packs of 6 | Blank Inside  
Folded A6 | 10.5cm x 14.8cm (approx 4"x6")  
Ultra-Heavy Cotton Cardstock (300 GSM)

New Baby



GC-BABY-001

Housewarming

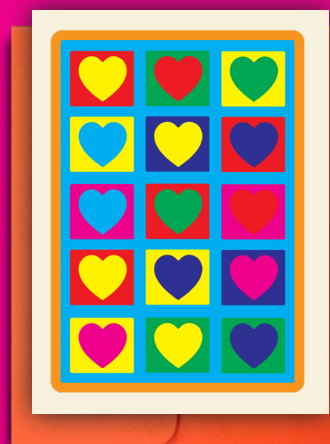


GC-HOME-001

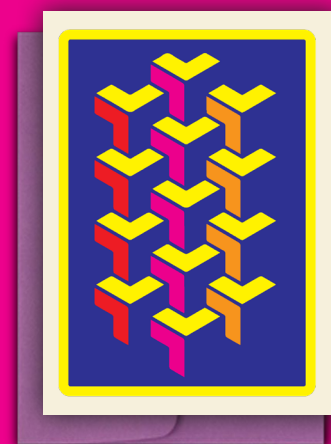
Patterns



GC-PTRN-001



GC-PTRN-002



GC-PTRN-003



*The back of each card is adorned with a simple logo.*

*Pictured: GC-LOVE-002*

# ordering information

Thanks for your interest in carrying milkmade. We love working with independent retailers and other lovely places where people impulse buy cards for themselves, their friends, and everyone they know.

## wholesale pricing

Greeting cards are **sold in packs of 6 per design**.

Wholesale price: \$3.50 per card

Wholesale pack price: **\$21 per 6-pack**

**MSRP: \$6.99 per card**

## order minimums

Our opening order minimum is designed to help retailers build a strong first display with a variety of designs. A typical opening order includes 10 card designs.

**Minimum Order: \$84 (4 designs)**

**FREE Shipping: \$150+ orders**

## how to order

### wholesale shop

You can order through our private online wholesale shop (contact us for password) [milkmadecreative.com/wholesale-shop](http://milkmadecreative.com/wholesale-shop)

To place an order:

1. Review the online store and choose your designs
2. Submit your order like any other online shopping experience
3. We will confirm availability, shipping, and final total
5. Payment is due before the order is shipped\*

### direct (email)

If you prefer, you can contact us directly [milkmadecreative@gmail.com](mailto:milkmadecreative@gmail.com)

To place an order:

1. Review the catalogue and choose your designs
2. Email your order request including shipping address, SKUs, quantities
3. We will confirm availability, shipping, and final total
4. Payment is due before the order is shipped\*

## lead time

In-stock orders typically ship within 10 business days after payment is received\*. Larger orders, seasonal orders, or restocks may require additional production time.

**\*terms may be negotiated on a store by store basis. Let's chat!**

## packaging

All greeting cards are shipped retail-ready and include: folded greeting card, colourful envelope, protective sleeve, and a blank interior. Cards arrive ready to be displayed and sold.

# wholesale terms & conditions

## payment

Payment is due at the time of order unless otherwise arranged in writing. Orders will not be shipped until payment has been received.

## shipping

Shipping is charged to the retailer unless otherwise stated. Orders ship from Canada using the most practical available carrier. Shipping costs will be confirmed before the order is finalized. Retailers are responsible for providing a complete and accurate shipping address. Milkmade is not responsible for delays caused by incorrect addresses, carrier issues, weather, customs, or other circumstances outside our control.

## damaged or incorrect orders

Please inspect your order when it arrives. Damaged, missing, or incorrect items must be reported within 5 business days of delivery. If an item arrives damaged or if we made an error with your order, we will work with you to replace the item, issue a credit, or find another reasonable solution.

## returns and exchanges

Wholesale orders are final sale. We do not accept returns or exchanges on unsold inventory unless the item arrived damaged or was shipped incorrectly.

## backorders and substitutions

If an item is out of stock, we will contact you before shipping. We may offer to hold the order, remove the item, substitute a similar item, or ship the available items first. Substitutions will not be made without retailer approval.

## online resale

Milkmade products may be sold through the retailer's own website. Products may not be resold on third-party marketplaces such as Amazon, Etsy, eBay, or similar platforms without written permission.

## exclusivity

Milkmade is not offering formal territory exclusivity at this time. We are careful and thoughtful about retail partnerships, especially in smaller communities, but we cannot guarantee exclusivity unless a separate written agreement is made.

## consignment

Milkmade does not offer consignment at this time. All wholesale orders are purchased upfront.

## displays and fixtures

Cards are sold without display racks unless otherwise arranged. Retailers are welcome to merchandise milkmade cards in their own card racks, countertop displays, gift sections, or stationery areas.

## pricing

Suggested retail pricing is provided as a recommendation. Retailers are responsible for setting their own final retail prices. We recommend maintaining pricing that reflects the value of the product and supports healthy retail margins.

## product images

Approved product images may be provided for retailer use upon request. Retailers may use milkmade images to promote products they have purchased, provided the images are not altered in a way that misrepresents the brand or product.

## contact

Questions, order support, and wholesale inquiries can be sent to:

Email: [milkmadecreative@gmail.com](mailto:milkmadecreative@gmail.com)

Website: [milkmadecreative.com](http://milkmadecreative.com)

Instagram: [@milkmadecreative](https://www.instagram.com/milkmadecreative)